

KnewTheLove.com — Pilot Project Invitation

Capturing the Life Stories of Your Residents

Preserve memories. Celebrate lives. Create lasting legacies.

Who We Are

KnewTheLove.com is on a mission to preserve life stories for families through beautifully written personal books. Founded by a small team of writers and technologists, we work closely with older adults to capture meaningful reflections - from childhood memories and life lessons to family histories and deeply held values.

Our process blends ethical AI with the care and creativity of skilled human writers. Each story is crafted with empathy, precision, and respect, ensuring it honors the storyteller's unique voice and spirit.

Why We're Reaching Out

We're currently seeking 5 residents to participate in our pilot storytelling project, and we would love to partner with your community.

This service will be offered completely free of charge to participants and your facility.

What's Involved

Each selected resident will receive:

- ✓ A guided life story interview, conducted in-person by a trained KnewTheLove interviewer
- ✓ Multiple sessions, totaling approximately 4–6 hours, scheduled at their pace and convenience
- ✓ A professionally transcribed and edited draft storybook, which they can review and personalize
- ✓ A free printed copy of their life story to keep or share with loved ones

Benefits to Your Community

- A meaningful, emotionally enriching activity for residents
- A way for families to connect more deeply with their loved ones
- Recognition for your facility as a place that values legacy, purpose, and storytelling
- No cost, no ongoing commitment—just our gratitude and a beautifully preserved memory

Opportunity to Inspire Others

If the resident and/or their family feels proud of the finished storybook, we would sincerely appreciate the opportunity to gather a short written or video testimonial—if they are open to it.

Any video filming would be **professionally coordinated** and **fully paid for by us**, with scheduling and content handled respectfully and thoughtfully.


Participation is completely optional and would only proceed with clear and enthusiastic permission from the resident and/or their loved ones.

Next Steps

We'd be honored to visit your community, explain the project in person, and work with you to identify residents who might be excited to share their stories.

Please contact us at:

 mark@knewthelove.com

 (415) 320-0617

 www.knewthelove.com

Warmly,

The KnewTheLove Team